MUHAMMAD SHAHEER AHMAD

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SKILLS

Frontend: HTML | CSS | Tailwind CSS | JavaScript | TypeScript | React | Next.js

<u>Backend</u>: Node.js | Express.js | MongoDB & Mongoose

Other Skills: SEO | WordPress Elementor | WooCommerce | Shopify

EXPERIENCE

Freelance, Remote - SEO

Oct 2022 - Dec 2023

- Worked as a freelance SEO, optimizing websites for better visibility and performance.
- Gained hands-on experience in keyword research, and content optimization for multiple clients.

<u>City of Flavor, UAE — E-commerce & SEO Assistant (Remote)</u>

2024

- Worked for an early-stage e-commerce startup selling through Amazon and Shopify.
- Designed and optimized the Shopify storefront, managed product listings on Amazon.
- Developed a strong interest in WooCommerce and gained practical knowledge of building and managing e-commerce sites using WordPress.
- This experience sparked a deeper interest in web development and software engineering, leading to further selflearning in full-stack development.

EDUCATION

<u>Allama Iqbal Open University, Coursework — Bachelor of Science (BS)</u>

Oct 2022 - Jul 2024

• Pursued a Bachelor's degree in Science with a focus on linguistics. In the fourth semester I decided to follow a self-directed path in software engineering and web development, emphasizing practical skills and real-world projects.

<u>Orbit College, Thandkoi – F.Sc</u>

June 2021

• Completed intermediate education emphasizing Physics and English.

Pasban Model School, Zarobi — Matriculation (Science)

April 2019

• Completed secondary education with a focus on science subjects. Built a strong academic foundation and developed early interest in technology.

Languages

English, Urdu & Hindi.

Projects

CVision Resume Analyzer:

Developed an AI-powered Resume Analyzer using React and Puter.js, automatically evaluating and matching candidate skills to job requirements with over 90% accuracy. Implemented full-stack architecture including file uploads, secure user authentication, and large language model API integration for deep analysis. Used some resources to complete this project.

SmartWear - E-Commerce UI:

A sleek, responsive e-commerce interface built with HTML, CSS, and JavaScript, featuring interactive product displays and a dynamic single product page.